

2005 **cadalyst** EDITORIAL CALENDAR

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

Cadalyst Magazine

TECH TRENDS FEATURE

Each month, an industry visionary or pioneering professional shares insights into what was learned from a high-profile design project.

CADALYST LABS REVIEWS

<ul style="list-style-type: none"> ■ Bargain buys: CAD software for less than \$600 ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ Here's looking at LCD monitors ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ CAD Workstation Showdown: Xeon vs. Pentium ■ CAD software review ■ CAE software review ■ First Look review 	<ul style="list-style-type: none"> ■ Put it on paper: Wide-format printers ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ DWF vs. PDF vs. ????: Publishing options for 2D drawings ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ Top products for 2005, part 1 ■ CAD software review ■ CAE software review ■ First Look reviews
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CAD MANAGER

2005 Forecast: Track these trends	Back up your budget: How to determine ROI	Training tips: Effective approaches to staff development	Managing multiple CAD systems	Drawing security: Tools to protect intellectual property	When to upgrade?
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MCAD MODELING METHODS

Software strategy: Midrange modelers	Software strategy: High-end CAD	Software strategy: Budget applications for MCAD	Best practices for sending and receiving 3D models	Trends in design analysis	Design collaboration: Connect your team
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AEC: FROM THE GROUND UP

Software strategy: Building information modeling	Software strategy: AEC design software	Software strategy: Civil and plant design software	Preliminary design tools for architects	AEC state of the industry	Civil engineering software: New and notable
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GIS TECHNOLOGIES

Software strategy: Enterprise GIS	Software strategy: GIS for the Web	Software strategy: Mobile GIS	Tools for terrain mapping	CAD/GIS integration	3D modeling and visualization tools for GIS data
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PLM

What is PLM? Depends who you ask	PLM product profile: Windchill	PLM: Weighing your options	Product profile: UGS Teamcenter	Government regulations that drive PLM adoption	PLM product profile: ENOVIA
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INDUSTRY EVENTS AND SPECIAL PROMOTIONS

<ul style="list-style-type: none"> ■ Technology for Construction (formerly A E C SYSTEMS) ■ daratechPLANT 2005 ■ SolidWorks 2005 ■ daratech Summit 	<ul style="list-style-type: none"> ■ GITA ■ NDES 	<ul style="list-style-type: none"> ■ WESTEC ■ COFES 2004 	<ul style="list-style-type: none"> ■ PLM World ■ Land Development East ■ Rapid Prototyping and Manufacturing ■ Bentley User Conference 	<ul style="list-style-type: none"> ■ AIA ■ EASTEC ■ PTC/End User Conference 	
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Cadalyst Email Newsletters

CADALYST NEWSLINE — Weekly email newsletter for new product announcements, news, upcoming events

10th, 17th, 24th	17th, 14th, 21st, 28th	17th, 14th, 21st	4th, 11th, 18th, 25th	2nd, 9th, 16th, 25th	6th, 13th, 20th, 27th
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CAD MANAGER — Twice-monthly email newsletter focused on management and implementation strategies

13th, 17th	10th, 24th	10th, 24th	14th, 28th	12th, 26th	9th, 23rd
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AEC TECH NEWS — 3x monthly email newsletter focused on architecture, engineering and construction

20th, 27th	3rd, 17th, 24th	3rd, 17th, 24th	7th, 21st, 28th	5th, 9th, 26th	2nd, 16th, 23rd
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MCAD TECH NEWS — 3x monthly email newsletter focused on mechanical CAD and technology in manufacturing

6th, 13th, 20th	3rd, 17th, 20th	3rd, 10th, 17th	7th, 14th, 21st	5th, 12th, 19th	2nd, 9th, 14th, 16th
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GIS TECH NEWS — Trends, major product releases, open standards and government initiatives in GIS market

11th	8th	8th	12th	10th	14th
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www.cadalyst.com — 24/7 online resource: code downloads, archives, on-the-job customer stories

Editorial calendar subject to change without notice.

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

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Each month, an industry visionary or pioneering professional shares insights into what was learned from a high-profile design project.

CADALYST LABS REVIEWS

<ul style="list-style-type: none"> ■ Go mobile: Laptops, PDAs, Tablet PCs ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ A Picture is Worth 1,000 words: Visualization Tools ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ Best 21-inch CRT monitors ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ Next Generation Graphics cards ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ CAD workstations: Do dual processors make a difference? ■ CAD software review ■ CAE software review ■ First Look reviews 	<ul style="list-style-type: none"> ■ Publishing 3D models for design collaboration and use downstream ■ Top products for 2005, pt. 2 ■ CAD software review ■ CAE software review ■ First Look reviews
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CAD MANAGER

Software license management	Basics of budgeting	Planning your performance evaluations	Approaches to document archiving	Keeping control of the desktop	Benchmarking hardware and software
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MCAD MODELING METHODS

Virtual prototyping	Optimizing 3D models	Potentials and perils of out-sourcing design and analysis tasks	MCAD: state of the industry	Download, don't draw: Finding and using parts and models online	3D input devices to aid reverse engineering
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AEC: FROM THE GROUND UP

FCS and other data exchange methods	Multimedia presentations	CAD data standards	Plant and piping design options	BIM: Booming or busting?	Project management online
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GIS TECHNOLOGIES

GIS state of the industry	Database developments	Approaches to urban planning	Utilities	Mapping/surveying	Open standards for GIS data
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PLM

Keys to successful PLM implementation	PLM product profile: Agile	File synchronization and other network nuisances	PLM product profile: Matrix One	When to call in the consultants	PLM product profile: SAP
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INDUSTRY EVENTS AND SPECIAL PROMOTIONS

<ul style="list-style-type: none"> ■ ESRI End User Conference ■ SIGGRAPH 2004 				<ul style="list-style-type: none"> ■ Autodesk University 	
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