

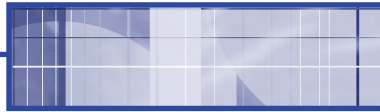
cadalyst

INTEGRATING TECHNOLOGY FOR MANUFACTURING, AEC AND GIS

2006 Editorial Calendar

	Cadalyst Labs comparative reviews	CAD Manager	MCAD Modeling Methods/ Mechanical Design Spotlight	PLM Strategy	AEC: From the Ground Up	Spatial Technologies	Show Schedule
January	Bargain buys: CAD software for less than \$600 CAD software review (MCAD) First look reviews	What to expect in 2006	Engineering calculation software	PLM 2006: Trends to watch	Plant and piping design options	Organizing GIS	Technology for Construction/World of Concrete Daratech Plant 2006 Pacific Design & Mfg.
February	Large LCD monitors CAD software review (AEC) First look reviews	What your management needs to know about your job	Download, don't draw: Parts and models online	PLM product profile: SAP	IFCs in action	GIS and cartography	Daratech Summit
March	CAD workstation show-down: Dual-core duel CAD software review (AEC) CAE software review First look reviews	Battling burnout	File translation options	Evaluating PLM options	Options for structural analysis	GIS at the county level	WESTEC NDES/NMW
April	Wide-format scanners and printers CAD software review First look reviews	Justifying CAD expenditures with ROI metrics	Rapid prototyping	Product profile: SMARTTEAM	Civil engineering update	Tools for terrain	PLM World COFES GITA
May	Viewers and markup tools CAD software review First look reviews	How to hire the good and avoid the bad	Trends in design analysis	Juggling global supply chain	AEC state of the industry	CAD/GIS integration	AIA Bentley PTC/End User Conference
June	Hot products for CAD/CAM/CAE Workstation update CAD software review First look reviews	Training tips: Deliver your own in-house training	Design collaboration: Connect your team	NonPLM approaches to PLM	Preliminary design tools for architects	3D modeling and visualization tools for GIS data	AEC-ST/Ecobuild
July	Tools for design visualization CAD software review First look reviews	Drawing security: Software tools to protect your files	Virtual prototyping	Keys to successful PLM implementation	Multimedia presentations	GIS for resource management	ESRI End User Conf. SIGGRAPH 2006
August	Go mobile: Laptops, PDAs, tablet PCs CAD software review First Look reviews	Upgrading to 3D: When is right?	Optimizing 3D models	On-demand PLM	CAD data standards	GIS at the site scale	
September	More monitors CAD software review CAE software review First look reviews	Managing the MultiCAD office	Potentials and perils of outsourcing design and analysis tasks	Linking to other enterprise software	Design data for construction	GIS in the design professions	
October	Next-generation graphics cards CAD software review First look reviews	On-line archiving approaches	MCAD state of the industry	PLM vs. PDM	Project management online	GIS and the Web	
November	CAD workstations: Do dual processors make a difference? CAD software review First look reviews	2006 CAD manager survey	Industrial design	PLM product profile: Autodesk	BIM update	Integrating GIS and illustration	Autodesk University AEC-ST/Ecobuild Federal
December	Publishing 3D models 40 top products of 2006 CAD software review CAE software review First look reviews	Benchmarking your processes and software	3D input devices to aid reverse engineering	PLM options for small- to midsize businesses	Resources for prebuilt blocks and other AEC content	Setting standards	

For the latest updates to the Cadalyst editorial calendar and show schedule visit: www.cadalyst.com/2006calendar/
 Editorial calendar is subject to change.



Cadalyst 2006 Show Schedule

Month	Show	Date	Location
January	Technology for Construction SME's Manufacturing for Performance Daratech Plant 2006 Pacific Design & Manufacturing	January 17-20	Las Vegas, NV
		January 23-25	Indianapolis, IN
		January 23-25	Houston, TX
		January 31-February 2	Anaheim, CA
February	2006 Pacific Design & Manufacturing Daratech Summit	January 31-February 2	Anaheim, CA
		February 20-22	Cambridge, MA
March	NDES/NMW Westec	March 20-23	Rosemont, IL
		March 27-30	Los Angeles, CA
April	COFES GITA Annual Conference & Exhibition 2006	April 20-23	Scottsdale, AZ
		April 23-26	Tampa, FL
May	Land Development East PLM World Bentley User Conference Rapid Prototyping & Manufacturing EASTECH Ecobuild America	May 1-3	Boston, MA
		May 8-12	Long Beach, CA
		May 21-25	Charlotte, NC
		May 23-25	St. Charles, IL
		May 23-25,	Springfield, MA
June	PTC/End User Conference AIA AEC-ST/Ecobuild	June 4-7	Dallas, TX
		June 8-10	Los Angeles, CA
		June 26-29	Chicago, IL
July	SIGGRAPH	July 30-August 3	Boston, MA
August	ESRI Int'l 2006 User Conference	August 7-11	San Diego, CA
September	Solid Edge Global Summit ISDA	September 15-18	Austin, TX
October			
November	Autodesk University AEC-ST Ecobuild Federal		
December			

Cadalyst 2006 Ad Close and Material Due Dates

Month	Ad Close	Material Due
January	12/8	12/15
February	1/12	1/19
March	2/7	2/14
April	3/13	3/20
May	4/10	4/17
June	5/9	5/16
July	6/5	6/12
August	7/7	7/14
September	8/8	8/15
October	9/6	9/13
November	10/9	10/16
December	11/6	11/13

Cadalyst 4-Color Advertising Rates

	1x	3x	6x	12x	24x
Full Page	9,640	9,240	9,080	8,845	8,690
2/3 Page	8,050	7,735	7,610	7,420	7,290
1/2 Island	7,260	6,980	6,870	6,700	6,595
1/2 Page	6,700	6,450	6,360	6,200	6,100
1/3 Page	5,035	4,870	4,800	4,700	4,640
1/4 Page	4,240	4,110	4,065	3,990	3,940

Ad rates are gross.

Special Positions

Second Cover:	20%	Fourth Cover:	20%
Third Cover:	15%	Center Spread:	20%
Other positions as specified:			10%