MEDIA PLANNER The Cadalyst Network

Cadalyst Magazine & Cadalyst Digital

	January	February	March	April	May	June
MONTHLY	**20th Anniversary Special** Introduction to anniversary coverage Cadalyst by the numbers	**20th Anniversary Special** Learning Curve: Top 10 AutoCAD commands **Feature** MCAD Caddies	**20th Anniversary Special** Hardware/software retrospective	**20th Anniversary Special** Brief history of Cadalyst	**20th Anniversary Special** Top hardware of the last 20 years	**20th Anniversary Special** Top software of the last 20 years **Feature** AEC Caddies
	Cadalyst Labs reviews • Software for less than $600 • CAD software review (AEC) • First look reviews	**Cadalyst Labs reviews** • CAD software review (MCAD) • LCD Monitors	**Cadalyst Labs reviews** • CAD workstations • CAD software review • First Look reviews	**Cadalyst Labs reviews** • Scanners • CAD software review • First Look reviews	**Cadalyst Labs reviews** • Large-format plotters for CAD • CAD software review • First look reviews	**Cadalyst Labs reviews** • All-Stars, Editors' WOW! • CAD software review
	MCAD Modeling Methods Surfaces and solids	**MCAD Modeling Methods** Document management for CAD workgroups	**MCAD Modeling Methods** Applying FEA	**MCAD Modeling Methods** Model exchange	**MCAD Modeling Methods** Top MCAD sites	**MCAD Modeling Methods** Design collaboration
	AEC: From the Ground Up Facilities management	**AEC: From the Ground Up** BIM: Revit vs. ADT	**AEC: From the Ground Up** Preliminary design tools for architects	**AEC: From the Ground Up** GIS and Mapping	**AEC: From the Ground Up** Civil engineering software	**AEC: From the Ground Up** Multimedia presentations
	CAD Manager AutoCAD/Microstation translation standards	**CAD Manager** DWF vs. PDF	**CAD Manager** Training options	**CAD Manager** Drawing security	**CAD Manager** Managing multiple CAD systems	**CAD Manager** Time and cost tracking options
	Productivity Builders • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry
	Lines & Circles AutoCAD Tutorial	**Lines & Circles** AutoCAD Tutorial	**Lines & Circles** AutoCAD Tutorial	**Lines & Circles** AutoCAD Tutorial	**Lines & Circles** AutoCAD Tutorial	**Lines & Circles** AutoCad Tutorial
ANNUALLY	**Show distribution** • Pacific Design & Manufacturing • SolidWorks 2004 • daratech PLANT 2004	**Show distribution** • AEC SYSTEMS • NDES • daratech Summit		**Show distribution** • COFES 2004 • GITA	**Show distribution** • Land Dev.Conf. • Rapid Prototyping • PLM World • Bentley Int.User Conf.	**Show distribution** • Solid Edge Global Summit • AIA • PTC End User Conf.

WEEKLY

	January	February	March	April	May	June
Cadalyst Newsline - Weeky email newsletter for new product announcements, news, upcoming events	5th 12th 19th 26th	2nd 9th 23rd	1st 8th 15th 22nd 29th	5th 12th 19th 26th	3rd 10th 17th 24th	7th 14th 21th 28th
MCAD - Twice-monthly e-mail newsletter focused on mechanical and manufacturing	15th	5th 19th	4th 18th	1st 15th	6th 20th	3rd 17th
AEC - Twice-monthly e-mail newsletter focused on architecture, engineering and construction	15th	5th 19th	4th 18th	1st 15th	6th 20th	3rd 17th
CAD Manager - Twice-monthly e-mail newsletter focused on management and implementation strategies	8th 22nd	12th 26th	11th 25th	8th 22nd	13th 27th	10th 24th

REAL TIME

www.cadalyst.com - 24/7 online resource: code downloads, archives, on-the-job customer stories

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	July	August	September	October	November	December
MONTHLY	**20th Anniversary Special** Bug Watch: Top 10 AutoCAD bugs	**20th Anniversary Special** Where are they now?	**20th Anniversary Special** CADDIES retrospective	**20th Anniversary Special** Next 20 years: Hardware	**20th Anniversary Special** Next 20 years: Software	**20th Anniversary Special** Trivia contest **Features** All-Stars, Editors' WOW!
	Cadalyst Labs reviews • Mobile workstations • CAD software review • First Look reviews	**Cadalyst Labs reviews** • Visualization Tools • CAD software review • First Look reviews	**Cadalyst Labs reviews** • 21-inch CRT monitors • CAD software review • First Look reviews	**Cadalyst Labs reviews** • Graphics cards • CAD software review • First Look reviews	**Cadalyst Labs reviews** • CAD workstations • CAD software review • First Look reviews	**Cadalyst Labs reviews** • PDF-writing software • CAD software review
	MCAD Modeling Methods Virtual prototyping	**MCAD Modeling Methods** Optimizing 3D models	**MCAD Modeling Methods** Translating 3D models	**MCAD Modeling Methods** MCAD state of the industry	**MCAD Modeling Methods** Parts libraries line	**MCAD Modeling Methods** 3D input devices
	AEC: From the Ground Up BIM options	**AEC: From the Ground Up** Design Collaboration	**AEC: From the Ground Up** CAD data standards	**AEC: From the Ground Up** Plant and piping design options	**AEC: From the Ground Up** Project management online	**AEC: From the Ground Up** BIM
	CAD Manager License management	**CAD Manager** Basics of budgeting evaluations	**CAD Manager** Performance document archiving	**CAD Manager** Approaches to the desktop	**CAD Manager** Keeping control of hardware and software	**CAD Manager** Benchmarking
	Productivity Builders • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry	**Productivity Builders** • CAD Clinic • Hot Tip Harry
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